



Canadian Institute for Procurement and Materiel Management (CIPMM) National Workshop

Theme:

La Centre Sheraton, Montreal

Montreal, QC

May 11 – 13, 2010

PARTNERSHIP PROPOSALS

The Canadian Institute for Procurement and Materiel Management (CIPMM), formerly the Materiel Management Institute (MMI), is a leader in:

- Professional Development for the public sector procurement and materiel management community
- Advocacy and Recognition for the procurement and materiel management community
- Training
- Sharing of information and best practices

The Canadian Institute for Procurement and Materiel Management (CIPMM) is a not-for-profit organization open to everyone with an interest in the management of goods and services in the public sector, offering unique opportunities to explore and learn more about current initiatives, policies and best practices.

From specialized training to the latest news about public sector purchasing, contracting, inventory/asset, warehousing and supply management, CIPMM provides members with access to a broad range of programs and services at affordable prices.

CIPMM connects with close to 5,000 community members, representing virtually every organization within the federal public sector, the provincial and municipal levels of public service, as well as the private sector.

With **annual purchases more than \$15B each year and assets of \$50B to be managed**, the National Workshop will be an opportunity for both specialists and non-specialists to explore a variety of current issues that impact the federal government's materiel management and procurement world today.

- Build relationships within the federal procurement and materiel management community responsible for purchases of approximately \$15 billion annually.
- Position your business as an Industry Leader.
- Introduce your products and services to the decision makers of tomorrow.
- Educate the new young professional on current products and trends.

Connect through the only National Association linking the Federal Procurement and Materiel Management Community:

- Networking with a hard to reach audience on an intimate level.
- Flexible plans created to provide custom solutions for your needs.
- Gain insights into new trends in public procurement.
- Partner with an associate business and split the investment cost (and benefits)!

To customize a plan for your business, please contact:

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Investment:	Opportunity:	Benefits provided:
<p>\$25,000</p>	<p>President's Dinner Reception Dinner Entertainment</p> <p><i>Can be shared by multiple businesses</i></p> <p>Expected attendance: Over 300 delegates</p> <p>First right of refusal for 2011 National Workshop</p>	<ul style="list-style-type: none"> Title recognition: "CIPMM President's Dinner and Reception presented by <<insert business>> Exclusive and abundant on-site signage with corporate name and logo at President's Dinner and Reception Speaking opportunity at the President's Dinner AND closing remarks of National Workshop Complimentary exhibitor booth in Trade Show Complimentary half page advertisement in National Workshop event program* Corporate profile included in National Workshop event program Two complimentary Workshop passes, including Welcome Reception and President's Dinner Eight additional complimentary President's Dinner passes for your colleagues and / or clients Two seats at President's Dinner Head Table Ad space provided in new CIPMM E-Zine for 3 distributions Opportunity to submit articles for new CIPMM E-Zine** Opportunity to be attached to and present a CIPMM Annual Award Opportunity to submit presentation ideas for National Workshop content Corporate Profile on CIPMM website with links On-site recognition throughout National Workshop through verbal announcements, signage, and sponsor slides Continued exposure through on site signage at additional annual CIPMM events Opportunity to submit item for Delegate Bags Special name badges provided
<p>\$15, 000</p>	<p>Welcome Reception</p> <p><i>Can be shared by multiple businesses</i></p> <p>Expected attendance: Over 200 delegates</p> <p>First right of refusal for 2011 National Workshop</p>	<ul style="list-style-type: none"> Title recognition: "CIPMM Welcome Reception presented by <<insert business>> Exclusive and abundant on-site signage with corporate name and logo at Reception Speaking opportunity at the Reception AND closing remarks of National Workshop Complimentary exhibitor booth in Trade Show Complimentary business card size advertisement in National Workshop event program* Two complimentary Workshop passes, including President's Dinner Four additional complimentary President's Dinner passes for your colleagues and / or clients Two seats at the President's Dinner VIP Table(s) Opportunity to submit articles for new CIPMM E-Zine** Opportunity to be attached to and present a CIPMM Annual Award Opportunity to submit presentation ideas for National Workshop content Corporate Profile on CIPMM website with links On-site recognition throughout National Workshop through verbal announcements, signage, and sponsor slides Opportunity to submit item for Delegate Bags Special name badges provided



Investment:	Opportunity:	Benefits provided:
<p>\$10,000 each</p>	<p>Translation</p> <p><i>Can be shared by multiple businesses (2 available)</i></p> <p>Service available in over 30 sessions</p>	<ul style="list-style-type: none"> • Verbal recognition of corporate name and descriptive statement at the beginning and end of each session for every participant • Separate in-session signage with corporate name and logo • Opportunity to provide material to be distributed to every translation user • Two complimentary Workshop passes, including Welcome Reception and President's Dinner • Two additional complimentary President's Dinner passes • Two seats at the President's Dinner VIP Table(s) • Opportunity to submit articles for new CIPMM E-Zine** • Opportunity to submit presentation ideas for National Workshop content • Corporate Logo on CIPMM website with links • On site recognition throughout National Workshop through verbal announcements, signage, and sponsor slides • Opportunity to submit item for Delegate Bags • Special name badges provided
<p>\$8,000</p>	<p>Name Badge</p> <p>(only 1 available)</p> <p>Expected Delegates: Over 300 delegates</p> <p>Additional Speakers: Approximately 50</p> <p>Expected Exhibitors: Approximately 30</p>	<ul style="list-style-type: none"> • Partner's name and logo featured on ALL name tags distributed to delegates, speakers, and exhibitors • Complimentary business card size advertisement in National Workshop event program* • One complimentary Workshop pass, including Welcome Reception and President's Dinner • Two additional complimentary President's Dinner passes • Two seats at the President's Dinner VIP Table(s) • Opportunity to submit articles for new CIPMM E-Zine** • Opportunity to submit presentation ideas for National Workshop content • Corporate Logo on CIPMM website with links • On site recognition throughout National Workshop through verbal announcements, signage, and sponsor slides • Opportunity to submit item for Delegate Bags • Special name badges provided



Investment:	Opportunity:	Benefits provided:
<p>\$ 5,000 each</p>	<p>Keynote Address (only 2 available)</p>	<ul style="list-style-type: none"> • Opportunity to introduce the speaker and provide closing remarks in session • Complimentary business card size advertisement in National Workshop event program* • One complimentary Workshop pass, including Welcome Reception and President’s Dinner • Two additional complimentary President’s Dinner passes • One seat at the President’s Dinner VIP Table(s) • Opportunity to submit articles for new CIPMM E-Zine** • Opportunity to submit presentation ideas for National Workshop content • Corporate Logo on CIPMM website with links • On site recognition throughout National Workshop through verbal announcements, signage, and sponsor slides • Special name badges provided
<p>\$4,000 each</p>	<p>Delegate Bag (only 3 available)</p> <p>Expected Delegates: Over 300 delegates</p> <p>Additional Speakers: Approximately 50</p> <p>Expected Exhibitors: Approximately 30</p>	<ul style="list-style-type: none"> • Partner’s name and logo featured on delegate bag distributed to all delegates, speakers, and exhibitors for extended exposure and branding • Opportunity to provide additional item for inclusion in gift bag • Complimentary business card size advertisement in National Workshop event program* • Two complimentary President’s Dinner passes • Opportunity to submit articles for new CIPMM E-Zine** • Opportunity to submit presentation ideas for National Workshop content • Corporate Profile on CIPMM website with links • On-site recognition throughout National Workshop through verbal announcements, signage, and sponsor slides • Special name badges provided
<p>\$4,000 each</p>	<p>Program (only 2 available)</p> <p>Expected Number of Printed Programs: Approximately 400</p>	<ul style="list-style-type: none"> • Recognition of corporate support of Event Program “This program was produced thanks to the generous support of <<insert corporate name and logo>>” • Opportunity to submit a ¼ page corporate statement to be included in Event Program. • Complimentary business card size advertisement in National Workshop event program* • Two complimentary President’s Dinner passes for your colleagues and clients • Opportunity to submit articles for new CIPMM E-Zine** • Opportunity to submit presentation ideas for National Workshop content • Corporate Profile on CIPMM website with links • On-site recognition throughout National Workshop through verbal announcements, signage, and sponsor slides • Special name badges provided



Investment:	Opportunity:	Benefits provided:
<p>\$ 4,000 each</p>	<p>Audiovisual (6 available)</p> <p>Expected presentations: Over 60 exposures</p>	<ul style="list-style-type: none"> • Partner’s logo included on ALL schedule related documentation and slide presentations throughout the National Workshop achieving branding at all sessions and events • Complimentary business card size advertisement in National Workshop event program* • Two complimentary President’s Dinner passes • Opportunity to submit articles for new CIPMM E-Zine** • Opportunity to submit presentation ideas for National Workshop content • Corporate Logo on CIPMM website with links • On-site recognition throughout National Workshop through verbal announcements, signage, and sponsor slides • Special name badges provided
<p>\$1,000 each</p>	<p>Refreshment Breaks</p> <p>Exposure: Average of 250 delegates at 2 breaks per day for two day event 3 sponsors / break</p>	<ul style="list-style-type: none"> • Signage on display at food table and highboy tables distributed throughout venue at every refreshment break • Opportunity to submit articles for new CIPMM E-Zine** • Opportunity to submit presentation ideas for National Workshop content • Corporate Logo on CIPMM website with links • On site recognition throughout National Workshop through verbal announcements, signage, and sponsor slides • Special name badges provided
<p>\$3,000 each</p>	<p>Breakfasts</p> <p>(only 4 available)</p> <p>Exposure: Average of 250 delegates at breakfast for two day event 2 sponsors / breakfast</p>	<ul style="list-style-type: none"> • Signage on display at food table and highboy tables distributed throughout venue at every breakfast service • Opportunity to submit articles for new CIPMM E-Zine** • Opportunity to submit presentation ideas for National Workshop content • Corporate Logo on CIPMM website with links • On site recognition throughout National Workshop through verbal announcements, signage, and sponsor slides • Special name badges provided
<p>\$ 2,500</p>	<p>CIPMM Annual Awards</p> <p>(only 4 remaining)</p>	<ul style="list-style-type: none"> • Opportunity to be attached to and present a CIPMM Annual Award • Corporate name engraved on award • Listing in Event Program • Opportunity to submit articles for new CIPMM E-Zine** • Opportunity to submit presentation ideas for National Workshop content • Corporate Logo on CIPMM website with links



Investment:	Opportunity:	Benefits provided:
\$1,995	Exhibitor Booth	<ul style="list-style-type: none">• Opportunity to position yourself as Industry Leader to both public and private sector decision makers• Unique opportunity to build relationships within federal procurement and materiel management community responsible for purchases of approximately \$16 billion annually• Educate the new young professional on current products and trends• Introduce your product or service to the decision makers of tomorrow• Discounted rate for National Workshop registration• Opportunity to submit presentation ideas for National Workshop content• Complimentary specialized Supplier Seminars <p>Exhibitor Details:</p> <ul style="list-style-type: none">• 10' x 10' exhibit space containing one draped display table• 8' back drapes and 3'11" side drapes• Internet access available at additional cost• One 1500 watt duplex (120 volt) electrical receptacle• Profile on the CIPMM National Workshop website with links• Recognition on site through signage• Opportunity to attend breakfast session keynote presentations• Two Breakfast tickets provided per booth• Two luncheon tickets provided per booth• Special name badges• Booth customization available on request

* Camera ready artwork must be provided

** Must be relevant and educational for Procurement and Materiel Management community

For further information, please contact:

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